



**SEM** GRUPPO  
naturalmente acqua  
**COMPANY PROFILE**  
**2023**

# ABOUT US

**S.E.M. Sorgenti Emiliane Modena** was founded in 1984 and began bottling Natural Mineral Water in 1987.

In **2007** **Nuova S.A.Mi.Cer S.r.l.**, a company based in the Reggiano Apennines, joined the Group.

In **2020** the Group achieved a turnover of € 50.8 million for mineral waters and **today** it is among the first companies in Italy for the **bottling of branded products** and the third player on the market in the **vending sector**.

The **SEM Group** was formed in **1998** and in **2002** acquired **Nocera Umbra Fonti Storiche S.p.A.**, an historic company and one of the first companies in Italy to have obtained the mining concession for the extraction of mineral waters.

In **2016** the Group assumed its current configuration with the acquisition of **Sorgenti Claudia S.r.l.**, a company dedicated to the bottling of Natural Effervescent Mineral Water based in Anguillara Sabazia.



Technologically advanced factories, continuously updated machinery and rigorous quality controls have placed **SEM Group** among the main players in the water market for over 30 years and identify it as a trusted partner for thousands of customers in every sector, from GDO to automatic distribution.

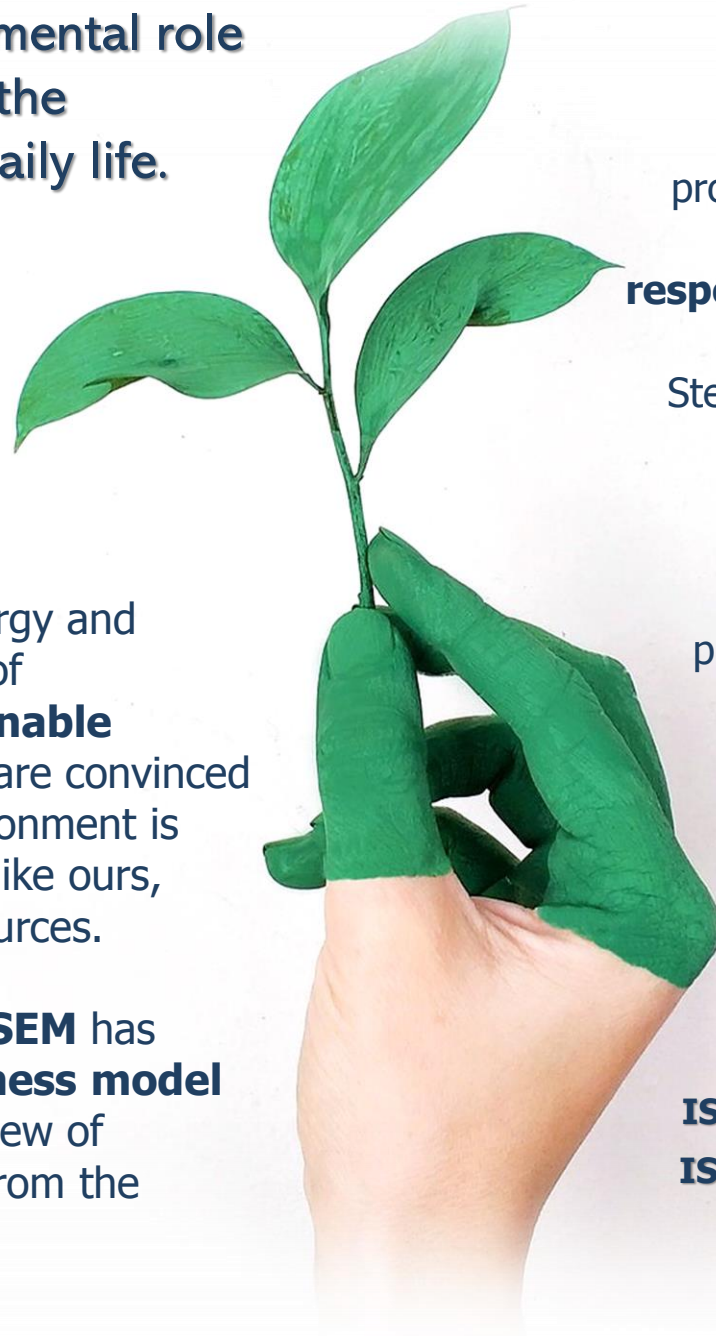
We carefully select our products, looking for versatile solutions for every need. From a **natural mineral water** ideal for homes to one perfect for a refreshing break at work from a vending machine, each with **unique characteristics** and the **quality** guarantee of the **SEM Group**.



Water plays a fundamental role in our health and is the protagonist of our daily life.

Every day we invest energy and resources in the search of **innovative and sustainable solutions**, because we are convinced that protecting the environment is essential for an activity, like ours, linked to its natural resources.

For this reason, **Group SEM** has chosen a **circular business model** both from the point of view of material resources and from the commercial one.



For the storage and transport of its products the Group uses pallets made only with **wood derived from responsibly managed forests 100% certified FSC / PEFC** (Forest Stewardship Council / Program for the Endorsement of Forest Certification Schemes) monitoring annually the quantity of wood saved and the reduction of emissions and waste produced thanks to the collaboration with trusted suppliers.

### Our certifications

**ISO:9001** – Quality management systems

**ISO:14001** – Environmental management system



**Monte Cimone** Natural Mineral Water is born from a quiet and pure environment, flowing from springs at over **935 meters** above sea level in the mountainous heart of the "**National Park of the Tuscan-Emilian Apennines**".

An in-depth geochemistry study, carried out in collaboration with the **University of Trieste** Department of Environmental and Marine Geological Sciences, highlighted the long stay of the water in the subsoil before extraction.

During this long period the water is **enriched with mineral salts**, preserving its original purity.



Bottled by S.E.M. Sorgenti Emiliane Modena S.p.a., **Monte Cimone** water is shown to be suitable for diets used for the prevention of hypertensive states.

The chemical analyzes carried out by the University of Bologna and the pharmacological experiments of the University of Ferrara show in fact the **low sodium content** (1.60 mg/L), the strong **diuretic properties** and the indirect **anti-inflammatory and antitoxic effects**, typical of the best mineral waters.

Water temperature at the source (°C)	7,1
pH at the water temperature at the source	7,5
Specific electrical conductivity at (µScm-1)	190
Fixed residue at 180° (mg/L)	130
Free carbon dioxide at the source (mg/L)	3,30

still  
slightly sparkling  
sparkling

CHARACTERIZING ELEMENTS IN mg/L

Calcium	34,10
Magnesium	5,10
Sodium	1,60
Potassium	0,50
Bicarbonate	120,20
Sulphate	9,20
Chloride	2,50
Nitrate	1,0

0,5 liters  
1,5 liters  
PET bottles





**The saline composition** and the pH of 7.5 make it a **light and genuine water**.

Studies conducted by the **University of Pavia**, Department of Pediatric Sciences of the S. Matteo Polyclinic, have also shown that **Monte Cimone mineral water** can be used in the **preparation of newborns food**.





Today **Monte Cimone water** is even more **sustainable**.

The new 50 cl bottle in **100% recyclable PET** is made in a new format with **reduced environmental impact** with **30% REGENERATED PET (RPET)**.

Available in all its flavors, **natural, sparkling** and **slightly sparkling**, Monte Cimone shows its **green soul** with a recognizable green cap and innovative graphics for the label, with the mountain from which it takes its name as the protagonist.





*Fonte*  
**Ventasso**<sup>®</sup>

**Fonte Ventasso Natural Mineral Water** flows microbiologically pure at **over 1000 meters above sea level**, from springs located in the center of a vast mountainous area in the heart of the great "**Tuscan-Emilian Apennine National Park**", in an uncontaminated environment.

In fact, the water flows between the deep rocky strata of **Monte Ventasso**, 1,727 meters above sea level.

The water temperature remains constant throughout the year, testifying to **the depth of its source** and the size of the supply basin.



Bottled by **Nuova S.A.Mi.Cer. S.r.l**, Società Acque Minerale Cervarezza Terme (RE), **Fonte Ventasso water** has unique natural characteristics.

The absence of nitrates and the reduced content of mineral salts (fixed residue at 180°C equal to 178 mg/l), place it among the **lightest oligomineral waters**, thus resulting particularly useful for the removal of uric acid and for the digestion.

Water temperature at the source (°C)	8,9
pH at the water temperature at the source	8,0
Specific electrical conductivity at (µScm-1)	260
Fixed residue at 180° (mg/L)	174
Free carbon dioxide at the source (mg/L)	4

Calcium	40,1
Magnesium	4,3
Sodium	14,4
Potassium	0,3
Bicarbonate	145
Sulphate	27,1
Nitrate	<1

CHARACTERIZING ELEMENTS IN mg/L

Its saline composition and pH of 7.9 make its taste particularly **pleasant** and **balanced**.

0,5 liters  
1,5 liters  
PET bottles

still  
sparkling





**Fonte Ventasso** water is also suitable for preparing **baby food**.

The waters coming from the Fonte Ventasso spring and from the two drilling wells called Pozzo Lieta and Pozzo Cerva, included in the Monte Pizzarotta Fonte Santa Lucia concession belonging to **Nuova S.A.Mi.Cer S.r.l.**, have been recognized as natural mineral waters by **decree of the Ministry of Health**.

Their bottling and mixing have been authorized by the Emilia-Romagna Region following hydrogeological studies and hydrochemical analyses.

*Fonte Lieta*<sup>®</sup>

**Fonte Lieta** mineral water is the sister of Fonte Ventasso both in terms of territory and characteristics and is bottled for the large-scale distribution sector.



**Acqua Clavdia** Natural Effervescent Mineral Water has very ancient origins. In the **third century BC**, during the Roman republican age, it was already being used for its **healing properties**.

Its **Natural Effervescence**, without the addition of carbon dioxide, does not weigh the taste and is ideal for stimulating digestion.

Thanks to the two elements of which it is richest, **strontium** and **manganese**, it allows a rapid recovery of sporting activity.



The low quantity of fixed residue (**656 mg/L**), one of the lowest of all the natural effervescent waters produced in Lazio, gives it a **unique lightness**.

In addition to the Natural Effervescent, Sorgente Clavdia also offers a **Sparkling** version with the addition of carbon dioxide, for an even more intense flavour.

Water temperature at the source (°C)	22,0
pH at the water temperature at the source	5,85
Specific electrical conductivity at (µScm-1)	820
Fixed residue at 180° (mg/L)	648
Free carbon dioxide at the source (mg/L)	922

It is available in 0.5 and 1.5 liter **PET** formats, as well as the 1 liter **GLASS** format designed for the Horeca sector.

natural Effervescent sparkling



CHARACTERIZING ELEMENTS IN mg/L

Calcium	85,1
Magnesium	19,4
Sodium	56,3
Potassium	70,1
Bicarbonate	418
Sulphate	42,1
Chloride	47,3
Nitrate	9



**Nocera Umbra Fonti Storiche S.p.a.** has two concessions for natural mineral waters located in the municipality of Nocera Umbra (Perugia).

It is an historic local company and it deals with **Sorgente Angelica** and **Sorgente Flaminia** natural mineral waters bottling and distribution and soft drinks distribution for the **Ho.Re.Ca.**, **Vending** and **large-scale distribution** sectors.

These waters have a **balanced salt content** and have been recognized **since ancient times** for their therapeutic qualities.

**Sorgente Angelica** Natural Oligomineral Water is characterized by a balanced content of mineral salts (fixed residue at 180°C equal to **288 mg/L**), ideal for those who prefer light water without renouncing the essential salts for a correct diet and is indicated in the preparation of baby food.

It flows from a perforation located **605 meters above sea level**, in the pristine environment of the Umbrian mountains, bordering the "**Colfiorito Natural Park**".

Water temperature at the source (°C)	11,5
pH at the water temperature at the source	7,45
Specific electrical conductivity at (µScm-1)	417
Fixed residue at 180° (mg/L)	280
Free carbon dioxide at the source (mg/L)	45,8

Calcium	85,2
Magnesium	1,23
Sodium	3,03
Bicarbonate	264
Sulphate	2,65
Chloride	6,37
Nitrate	10,0

CHARACTERIZING ELEMENTS IN mg/L

Sorgente  
**Angelica**<sup>®</sup>



still  
slightly sparkling  
sparkling



0,5 liters  
1,5 liters  
2 liters  
PET bottles

# Sorgente Angelica®

still  
Slightly sparkling  
sparkling

In addition to the classic range, Sorgente Angelica low-mineral water is also available in an exclusive range designed for the **Horeca** sector, in **1 liter PET** and **GLASS** bottles.







*sorgente*  
**flaminia**<sup>®</sup>

Nocera Umbra S.p.a. also offers a whole range of branded **soft drinks** for the large-scale distribution sector in 1.5-liter bottles, combining the quality of excellent carbonated drinks with a **reduced caloric content**.

Produced with **genuine Italian quality fruit juices**, they retain peculiar characteristics of taste and freshness, enriched with unique qualities thanks to the combination with **Flaminia Natural Mineral Water**.

The richness of taste and the very **low caloric content** of the Zero soft drink range aims to satisfy even the most demanding palates, creating a perfect harmony between **quality** and **health**.

# Thank You



Sede Legale e Stabilimento:

Ufficio Commerciale:

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Sorgenti Emiliane Modena

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[www.grupposem.it](http://www.grupposem.it)